

UPM-THOMSON REUTERS SEMINAR 2013

Driving Success in Research, Innovation and Commercialisation

Tuesday, 20 August 2013 | 9:30AM - 4:30PM (with complimentary lunch)

| Time | Agenda |
|-------------------|--|
| 9:30 AM : | Registration |
| 10:00 AM : | Welcome Address Professor Datuk Dr. Mohd Fauzi Hj Ramlan, Vice Chancellor, UPM |
| 10:10 AM : | Research and Innovation Professor Dato' Ir. Dr. Mohd Saleh Jaafar, Deputy Vice Chancellor (R&I), UPM |
| 10:40 AM : | Research Excellence and Successful Commercialisation Dr. Wong Woei Fuh, Managing Director, Intellectual Property & Science, ASEAN and North Asia, Thomson Reuters |
| 11:10 AM : | <i>Break for Coffee & Refreshments</i> |
| 11:30 AM : | Thomson Reuters Journal Selection Process and Publishing Your Research in Quality Journals Dr. Ning Ning, Solution Consultant, Scientific & Scholarly Research, Intellectual Property & Science, ASEAN and North Asia, Thomson Reuters |
| 12:10 PM : | Publish and Flourish: The Way Forward Professor Dr. Mohd Adzir Mahdi, Deputy Dean (Research and Post Graduate Studies), Faculty of Engineering, UPM |
| 12:40 PM : | Publishing with <i>Pertanika</i>: Strategies and Steps Professor Dr. Tan Soon Guan, Editor-in-Chief, Journal of Tropical Agricultural Science, UPM |
| 1:10 PM : | Lunch will be served |
| 2:00 PM : | Boosting Your Research Performance with Web of Knowledge and EndNote Dr. Ning Ning, Solution Consultant, Scientific & Scholarly Research, Intellectual Property & Science, ASEAN and North Asia, Thomson Reuters |
| 2:40 PM : | IP Protection and Technology Transfer Assoc. Professor Dr. Samsilah Roslan, Director, Putra Science Park, UPM |
| 3:10 PM : | From R&D to Technology Transfer: Using Thomson Innovation to Enhance Commercialisation Opportunities Mr. Lai Kwok Peng, Solution Consultant, Intellectual Property & Science, ASEAN and North Asia, Thomson Reuters |
| 3:50 PM : | Q&A and Quiz |
| 4:00 PM : | Closing Remarks |
| 4:10 PM : | End & light refreshments |



UPM
UNIVERSITI PUTRA MALAYSIA



THOMSON REUTERS