UNIVERSITI PUTRA MALAYSIA
BERILMU BERBAKTI

Putra Sarjana Seminar
SCHOOL OF GRADUATE STUDIES
ensuring quality in postgraduate education

INTERCULTURAL COMMUNICATION SERIES: SEMINAR II

Understanding Cultural Differences in Academic Settings

by Dr. Asma Abdullah

Date	Time	Venue
25th March 2014	3.00 p.m.- 5.00 p.m.	DUAS, FPAS

Given that many graduate students in UPM have a supervisory committee member of different cultural backgrounds from themselves, it is crucial for them to develop their intercultural communications skills to ensure that their degree can be completed without unnecessary complications. The second seminar in the Intercultural Communication series is focused entirely on the supervisor-supervisee relationship, particularly in terms of recognising and engaging in politeness rituals.

All fees must be fully paid before commencement of the course. Otherwise, participants will not be allowed to enter the lecture hall. Students can register for the courses by email: **putrasarjana2014@gmail.com** or at **Putra Sarjana Office, SGS 2, UPM or contact Mr. Mohd Fariq Ismail.**

YOU CAN ALSO PROMOTE THIS PROGRAMME TO YOUR FRIENDS IN AND OUTSIDE THE UNIVERSITY!

Fee : Free (UPM students)
RM 50.00 (non-UPM students)

FIRST COME FIRST SERVE!

for further enquiries

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About the Facilitator

Dr. Asma Abdullah specialises on topics related to human resource development, organization development and corporate cultures. She received her formal education from Monash University, Melbourne, University of South California, United States of America, Universiti Malaya (UM) and well as at Universiti Kebangsaan Malaysia (UKM). She lectures on a part time basis at the Graduate School of Management, Universiti Putra Malaysia, on subjects related to the influence of culture on management, Cross Cultural Management, Training and Development and Organization Development.

Her work experience include 8 years of secondary school teaching and curriculum development in a semi government organization and 22 years in an American multinational company as a human resource development practitioner. She has designed, developed, and implemented courses on teambuilding, supervisory development and negotiation skills for both Malaysian and foreign managers.

She has written and published more than 40 articles on culture, women, training and development and authored five books on Understanding the Malaysian Workforce, Going Glocal, Understanding Multicultural Malaysia, Culture Matters and Insights into Malaysian Culture. She has also designed three cross cultural packages – Culture Detective, Diversophy and Cross Cultural card activity and is available online. She also conducts regular cross cultural orientations for expat managers to help them adjust to working and living in Malaysia.

To name a few, her clients include SHELL Services International, PETRONAS, TESCO, TECHNIP, HSBC, Citibank, Colas, SIRIM, Universiti Utara Malaysia and Universiti Kebangsaan Malaysia. She is a volunteer at Museum Negara Malaysia, a panel member on ASLI's centre for Public Policy Studies, a committee member of JUST International and PCORE and a member of Sisters in Islam. She has been recently appointed by the Minister of Youth and Sports to be on the Board of Directors for the Institute of Research and Development.