



PUTRA SARJANA SEMINARS AND WORKSHOPS 2014

UNIVERSITY OF OTAGO-UPM SPECIAL WORKSHOPS MAY 2014

INTRODUCTION TO QUALITATIVE RESEARCH

Date: 27 May 2014

Time: 8.30 am – 12.30 pm

Venue: To be announced

Facilitator: Dr. Ben

This workshop offers the opportunity to learn and practice inquiry processes for conducting qualitative research. Within selected theoretical frameworks, the following techniques will be studied: framing the study, participant observation, interviewing, analytic induction and constant comparison, reporting.



At the end of this workshop, participants will be able to:

- describe the nature of qualitative research
- describe the steps involved in designing a qualitative research study, beginning with the development of an appropriate question, through to identifying the appropriate method(s)
- demonstrate a clear understanding of the fundamental key paradigms that undergirds qualitative research design
- apply selected methods in qualitative inquiry.

All fees must be fully paid before commencement of the course. Otherwise, participants will not be allowed to enter the lecture hall. Students can register for the courses by email: putrasarjana2014@gmail.com or at Putra Sarjana Office, SGS 2, UPM or contact Mr. Mohd Fariq Ismail.

**YOU CAN ALSO PROMOTE THIS PROGRAMME TO YOUR FRIENDS IN AND OUTSIDE THE
UNIVERSITY!**



Fee:
Free for UPM students &
staffs
RM 50 (non-UPM student)
RM 100 (non-UPM staffs)



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ABOUT THE FACILITATOR



Ben has ten years of experience in designing, implementing and evaluating advanced educational technologies for teaching and learning in academia and corporate settings. In addition, Ben has trained undergraduate, postgraduate students, academic staff, and senior corporate executives on Program Evaluation and Logic Modelling; Quality Improvement, Research Methodologies; Data Analysis; Statistics and Biostatistics. Ben completed his Ph.D. jointly in Computer Science and Educational Technology at the University of Saskatchewan.

Ben joined the University of Otago in 2013 as a Senior Lecturer in Higher Education and Coordinator of the Educational Technology Group, after spending 8 years as a lecturer with the University of Saskatchewan and 6 years as a Senior Health Research and Innovation Analyst in the Office of Associate Vice President Research-Health (University of Saskatchewan)/Vice President Research and Innovation (Saskatoon Health Region)—Saskatoon, Canada.



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